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INTEGRATING ANTI-CORRUPTION IN CANADIAN FOREIGN POLICY CONFERENCE

OTTAWA | 2023

**University of Ottawa,
Desmarais Building, 55 Laurier, Room 12102
Tuesday, June 13, 9AM-5PM**



PROGRAM

INTEGRATING ANTI-CORRUPTION IN CANADIAN FOREIGN POLICY CONFERENCE | OTTAWA

As part of its commitment to the 2021 United States hosted Summit for Democracy, Canada made a number of commitments to address corruption. One commitment was to “explore options to strengthen the international legal framework and architecture to combat corruption globally”. In 2022, Global Affairs Canada (GAC) held consultations on this issue with experts, including Transparency International Canada (TI Canada). During the same time, the Canadian International Council (CIC) contracted TI Canada to lead a report on anti-corruption as part of the Restoring our Democratic Alliance (RODA) program, funded by the Konrad Adenauer Stiftung Canada.

Among the recommendations that TI Canada provided was that Canada needs to integrate anti-corruption in its foreign policy.

Objective:

This conference will provide Canadian policymakers, academics, and civil society with insights on why it is important to integrate anti-corruption across different aspects of Canadian foreign policy and how it can be done.

Guide to Desmarais Hall including parking: <https://maps.uottawa.ca/desmarais-hall>

08:30 – 09:00 Registration

09:00 – 09:20 Opening Remarks

- **James Cohen**, Executive Director, Transparency International Canada
- **Marc Tassé**, Chair of CCEAC and U of Ottawa Professor.
- **Dr. Norbert Eschborn**, Representative to Canada, Konrad-Adenauer-Stiftung Canada

09:20 – 09:35 Remarks from Global Affairs Canada

- **Jennifer Loten**, Director General, International Crime and Terrorism, Global Affairs Canada

09:35 – 10:05 Presentation on USAID on Dekleptification Guide

- **Abigail Bellows**, Deputy, Policy, USAID Anti-Corruption Task Force.

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10:05 – 11:20

PANEL 1

The international architecture of Anti-Corruption - What are the anti-corruption frameworks that Canada works within? How well do they work or not work?

MODERATOR

- **Masud Husain**, Senior Fellow, Graduate School for Public and International Affairs

SPEAKERS

- **Susan Côté-Freeman**, Chair and President, Transparency International Canada
- **Akaash Maharaj**, Ambassador-at-Large, Global Organisation of Parliamentarians Against Corruption
- **Sabine Nölke**, Consultant/Former Ambassador

11:20 – 11:35

Break

11:35 – 12:50

PANEL 2

Canada in an illicit financial flow system: How does corruption work across borders, and how is Canada a node in the international system of corruption?

MODERATOR

- **Sasha Caldera**, Beneficial Ownership Campaign Manager, Publish What You Pay -Canada

SPEAKERS

- **Garry Clement**, President and CEO, Clement Advisory Group
- **Christian Leuprecht**, Class of 1965 Distinguished Professor in Leadership, Royal Military College of Canada
- **Jennifer Quaid**, Associate Professor, Vice-Dean Research, Civil Law Section, Faculty of Law, University of Ottawa

12:45 – 13:45

Lunch



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13:45 – 15:00

PANEL 3

Canadian private sector abroad - What are corruption risks for Canadian companies abroad as the cause of and victims of corruption. What tools does Canada use to address both perspectives?

MODERATOR

- **Noah Arshinoff**, President, ACT International Consulting

SPEAKERS

- **Pat Poitvin**, Executive Director, Canadian Centre for Excellence in Anti-Corruption
- **Kady Séguin**, Research and Policy Director, IMPACT
- **Justin Taylor**, President, Cardinalis
- **Louis-Martin Richer**, Former Chief Ethics and Compliance Officer - WSP

15:05 – 15:20

Break

15:15 – 16:35

PANEL 4

Canadian aid and reconstruction – How can Canada integrate anti-corruption into foreign aid and reconstruction projects from a policy and practice perspective?

MODERATOR

- **Colleen Duggan**, Senior Strategist, International Development Research Centre

SPEAKERS

- **Sayed Ikram Afzali**, Executive Director, Integrity Watch Afghanistan
- **Cheyenne Church**, Executive Director, Besa Global
- **Samuel Kaninda**, Regional Advisor, Transparency International
- **Susan Pond**, Senior BMO Fellow, School of Public Policy and International Affairs, Glendon College, York University

16:35

Closing Remarks

SPEAKERS

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PANEL 3

NOAH ARSHINOFF | MODERATOR

ACT International.
Adjunct Professor of Anti-Corruption Law, University of Ottawa

With over a decade of diverse experience in the field, he has successfully advocated for amendments to various pieces of legislation and policy in Canada and beyond, including via the OECD's Anti-Bribery Convention and the UN Convention Against Corruption.

He has worked for international organizations to strengthen their anti-corruption sanctions procedures, developed corruption reporting mechanisms in Africa, promoted transparency in supply chains in the European Union and Canada, and delivered courses to prosecutors on how to detect, and adequately sanction corruption offenses.



PRESENTATION ON USAID

ABIGAIL BELLOWS

Deputy, Policy, USAID Anti-Corruption Task Force.

Abigail Bellows leads the policy arm of USAID's Anti-Corruption Task Force. She previously served in the State Department's Office of the Undersecretary for Civilian Security, Democracy, and Human Rights and at the Department of Defense.

Between stints in government, she has worked as a community organizer, conducted research at the Carnegie Endowment for International Peace, and consulted for organizations like the Open Government Partnership and Open Society Foundations.



SPEAKERS

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PANEL 2

SASHA CALDERA | MODERATOR

Campaign Manager, Beneficial Ownership Transparency | PWYP Canada

Since 2017, Sasha has been managing a coalition of three civil society organizations and leads policy discussions with public servants at Finance Canada, and Innovation, Science, and Economic Development Canada. Sasha regularly lobbies federal, provincial, and territorial ministries to advance Canada's commitment to implement a world-class beneficial ownership registry.

Sasha brings 13 years of NGO experience, including co-founding his own non-profit organization, and 10 years of advocacy campaign experience. Sasha's current advocacy efforts have resulted in policy and legislative commitments in British Columbia (2019), Quebec (2020), and from Canada's Federal Government (2021, 2022, and 2023). He has also appeared as a witness at the House of Commons Standing Committee on Finance.



PANEL 4

CHEYANNE CHURCH

Executive Director, Besa Global

Cheyenne Scharbatke-Church is the Executive Director of Besa Global where she also co-leads the Corruption, Justice & Legitimacy Program. She is a scholar-practitioner with a lifelong interest in governance processes that have run amuck. Cheyanne has significant experience working on peacebuilding, governance, accountability and learning across the Balkans and West and East Africa. For fifteen years, Cheyanne taught program design, monitoring and evaluation in fragile contexts at the Fletcher School. Prior to that she was the Director of Evaluation for Search for Common Ground and Director of Policy at INCORE.

She has had the privilege of working in an advisory capacity with a range of organizations such as ABA/ROLI, CDA, ICRC, IDRC, UN Peacebuilding Fund and the US State Department. She is commonly found skiing or hiking in the Canadian Rockies with her fierce daughters and gem of a husband.



SPEAKERS

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OPENING REMARKS

JAMES COHEN

Executive Director, Transparency International Canada

James is an anti-corruption expert with a background in international development and security. Prior to becoming Executive Director of Transparency International Canada, James' work included program management and design, training, research, and fundraising for organizations including the United States Institute of Peace, the African Centre for Justice and Peace Studies, the Global Organization for Parliamentarians Against Corruption, and the Geneva Centre for the Democratic Control of Armed Forces.

James also worked for Transparency International's Defence and Security Programme from 2011–2013, where he focused on corruption risk to the military, police, and peacekeeping, as well as advising governments and civil society, including TI chapters.



PANEL 1

SUSAN CÔTÉ-FREEMAN

Chair and President, Transparency International Canada

Susan is currently the Chair of Transparency International Canada and also sits on the international Board of Transparency International. Susan's career with the international secretariat of Transparency International spanned almost two decades. She worked for the organization in London, Washington D.C., and Berlin. As Head of Transparency International's Business Integrity Programme, she led projects aimed at raising standards of corporate anti-corruption practice and represented TI on initiatives such as the United Nations Global Compact, the Partnering against Corruption Initiative of the World Economic Forum and the B20.

Subsequently, Susan worked for the Conference Board of Canada where she managed an executive network of risk professionals and carried out research in the governance, compliance and risk areas. Susan is past president of IMPACT, a Canadian non-profit organization dedicated to addressing the problem of conflict minerals. She was recently appointed as a Trustee of the Board of the National Gallery of Canada.



SPEAKERS

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PANEL 4

COLLEEN DUGGAN | MODERATOR

Team Leader, Sustainable Inclusive Economies Program, International Development Research Center.

During her 21 years at IDRC, Colleen has fulfilled multiple roles including Senior Analyst for Strategy, Program Leader of the Governance and Justice Program and Senior Evaluation Specialist. Colleen has three decades of expertise in strategic programming, planning, evaluation and donor relationship management in the areas of human rights, governance and the rule of law in conflict-affected countries.

Prior to joining IDRC, she worked for more than a decade with the UN High Commissioner for Human Rights and with UNDP in Colombia, Guatemala, El Salvador, and New York. Colleen has published on issues of human rights impact assessment, reparations for gender-based violence and ethical evaluation practice in contexts of fragility.



OPENING REMARKS

DR. NORBERT ESCHBORN

Director, KAS Office in Canada

Dr. Norbert Eschborn was appointed Director of the KAS office in Canada in August 2019. Until June 2019 he headed the Myanmar office of KAS. Before, he managed the office in Korea in the same function between 2011 and 2015. From 2007 till 2011 he has been Head of the Evaluation Division in the European and International Cooperation Department of KAS.

Previously, he had an assignment as the Foundation's Representative to Indonesia and East Timor since February 2002. Before, he worked for KAS in Thailand in the same function between 1997 and 2001. He began his career as a journalist and later became a researcher at the Institute of Political Science of the Johannes Gutenberg University, Mainz, Germany. His publications include articles and books on development strategies of ASEAN countries, EU-ASEAN relations, the role of the German political foundations in development cooperation, the political system of Thailand as well as aspects of the political and legal reform processes in Thailand and Indonesia.



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PANEL 1

MASUD HUSAIN | MODERATOR

Sr. Fellow, University of Ottawa / Former Ambassador

Masud Husain retired from Canada's foreign service in the summer of 2021. Upon his retirement, he was Director General and Deputy Legal Adviser at Global Affairs Canada. Prior to this appointment, he was Canada's ambassador to the United Arab Emirates in Abu Dhabi and Special Envoy to the Organization of Islamic Cooperation. His other foreign postings include Canada's Permanent Mission to the United Nations in New York and embassies in the Netherlands, Jordan and Syria.

At Global Affairs Canada's headquarters in Ottawa, his other notable appointments include Director General for the Middle East and Executive Director of the Criminal and Diplomatic Law Division. He is currently a senior fellow at the University of Ottawa Graduate School for Public and International Affairs.



PANEL 4

SAYED IKRAM AFZALI

Executive Director of Integrity Watch

Sayed Ikram Afzali currently serves as the Executive Director of Integrity Watch (www.integritywatch.org), an organization dedicated to fostering transparency and accountability in Afghanistan. With over a decade of experience in governance, his expertise lies in civil society and anti-corruption endeavors. From 2015 to 2018, he held the position of Chief Information Commissioner of Afghanistan, where he played a crucial role in establishing the country's Access to Information Law. This law is internationally recognized as one of the most exemplary legislations in the world (www.rti-rating.org).

Mr. Afzali has been instrumental in championing transparency and accountability through various initiatives, including the Construction Sector Transparency Initiative (CoST), the Extractive Sector Transparency Initiative (EITI), the Open Government Partnership (OGP), and the establishment of the Access to Information Commission of Afghanistan.



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PANEL 4

SAMUEL KANINDA

Regional Advisor for Africa, Transparency International Secretariat in Berlin

Samuel Kaninda is a Regional Advisor for Africa at the Transparency International Secretariat in Berlin. He was previously Programme Coordinator: Public Sector Integrity, Africa with the same organisation.

Before joining TI in 2013, Samuel worked in the local government sector through the Pan African association of local government known as United Cities and Local Governments of Africa (UCLGA). His academic background is Public Management.



PANEL 2

DR. CHRISTIAN LEUPRECHT

Distinguished Professor, Royal Military College of Canada
Editor-in-Chief, Canadian Military Journal

Dr. Christian Leuprecht is Class of 1965 Distinguished Professor at the Royal Military College of Canada and Editor-in-Chief of the Canadian Military Journal. He also directs the Institute of Intergovernmental Relations in the School of Policy Studies and is an Adjunct Research Professor in the Australian Graduate School of Policing and Security at Charles Sturt University.

A former Bicentennial Professor in Canadian Studies at Yale University, Eisenhower Fellow at the NATO Defence College, and Fulbright Research Chair in Canada–US Relations at John Hopkins University's School for Advanced International Studies, he is an elected member of the College of New Scholars of the Royal Society of Canada and recipient of the Cowan Prize for Excellence in Research at the Royal Military College of Canada.



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REMARKS ON GLOBAL AFFAIRS CANADA

JENNIFER LOTEN

Director General, International Crime and Terrorism, Global Affairs Canada

Jennifer Loten is a career foreign service officer currently assigned as Director General, International Crime and Terrorism Bureau at Global Affairs Canada (GAC). Since joining Global Affairs Canada in 1997 she has served abroad in a variety of capacities including as Ambassador and Permanent Representative of Canada to the Organisation of America States; Consul and Head of Office, Consulate of Canada, Anchorage, Alaska; and Political Advisor, Embassy of Canada, Brazil. Over the course of her career she has headed numerous delegations, chaired international meetings, and participated in electoral observation missions representing Canada.

Jennifer Loten holds a Master of Philosophy in Social Anthropology from the University of Cambridge, and a B.A. in Anthropology from Trent University in Peterborough, Ontario.



PANEL 1

AKASH MAHARAJ

Ambassador-at-Large, Global Organization of Parliamentarians Against Corruption

Akaash represents the international alliance of democratically-elected legislators in its work combatting corruption, strengthening good government, and upholding the rule of law. He also leads GOPAC's project on international prosecution of Crimes Against Humanity and its work on reconciliation in post-conflict states. The United Nations selected him to speak for the world's legislators in the General Assembly Chamber, on bringing kleptocrats to justice.

Earlier in his life, Akaash was an international athlete for Canada, and was a triple gold medallist at the International Championships of Equestrian Skill-at-Arms. He earned his Master of Arts from Oxford University, and was the first overseas student elected President of the student government in the history of the 900 year-old University. He completed further studies at the Sorbonne Université and the United Nations University.



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PANEL 1

SABINE NÖLKE

Former Ambassador / Trustee of the Board of the National Gallery of Canada

Sabine Nölke joined Global Affairs Canada in 1992, specializing in international peace and security, human rights, terrorism, humanitarian law and international and transnational criminal law. Her last Ottawa assignment was as Director-General of the Non-Proliferation & Security Threat Reduction Bureau, where she was responsible for Canada's disarmament and non-proliferation policy, the WMD Threat Reduction Program, and Canada's counterterrorism and anti-crime capacity building programs.

She served abroad at the High Commission of Canada in London; with the Canadian delegation to the Organization for Security and Co-operation in Europe in Vienna, where she focused on the human and economic dimensions and the former Soviet Union space; and finally, as Ambassador to the Kingdom of the Netherlands and Permanent Representative to the Organization for the Prohibition of Chemical Weapons, as well as the international tribunals and institutions in The Hague (2015-2019).



PANEL 3

PAT POITEVIN

Co-founder and Executive Director, Canadian Centre of Excellence for Anti-Corruption (CCEAC).

Mr. Pat Poitevin is an internationally recognized expert in anti-corruption, financial crime, corporate ethics, and compliance. Mr. Poitevin is a 35-year veteran of the Royal Canadian Mounted Police and retired in October 2017, where he was the RCMP's anti-corruption and compliance expert. He has also been an investigator and expert on drugs, organized crime, and financial crime. He is in demand as a speaker, university lecturer, and trainer at the national and international level and has extensive experience in program development and capacity building.

Mr. Poitevin has been advising and helping public and private organisations to improve their ethics, compliance, and anti-corruption measures. He has also worked on research, consultative, and advisory projects with the G20, UNODC, and the IMF.



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PANEL 4

SUSAN POND

BMO Sr. Fellow, Glendon College.

Ms. Susan Pond is an agent for change, promoting peace, security, and the transformation of international institutions. She has 30 years experience working for NATO in various roles. Ms. Pond has served as the Head of the Partnership for Peace section, Head of the Defence Institution and Capacity Building Office, and Head of the NATO Liaison Office in Kyiv, where she advised on the development of a programme of cooperation to support the transformation of the Ukrainian defence and security forces.

Passionate about good governance she is also the architect of NATO's Building Integrity programme. At present she is the BMO Sr. Fellow at Glendon College where she teaches a graduate course on world affairs.



PANEL 2

JENNIFER QUAID

Associate Professor & Vice-Dean Research, Civil Law Section, Faculty of Law, University of Ottawa

Jennifer is an Associate Professor and Vice-Dean Research in the Civil Law Section at the University of Ottawa's Faculty of Law. She is an internationally recognized leading legal expert and scholar in the fields of Organizational Criminal Liability, Corporate Accountability, Competition and Business Regulation. She teaches criminal law, competition law and corporate law.

A member of the Bars of Québec, Ontario and New York, Prof. Quaid practised law for several years, first with the federal Department of Justice and then in private practice for a leading New York firm before joining the academy. She clerked for the Honourable Frank Lacobucci of the Supreme Court of Canada.



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PANEL 3

LOUIS-MARTIN RICHER

Former Chief Ethics and Compliance Officer - WSP

Louis-Martin is a result driven attorney who delivers business outcomes through collaboration and partnership with internal as well as external stakeholders. Drawing on his broad and deep legal, risk management and compliance knowledge and experience, Louis-Martin brings not only expert but also pragmatic solutions to business issues in global markets while successfully teaming up with diverse teams across the world.

Louis-Martin is a sought-after speaker on matters such as risk management, compliance, professional liability, insurance and dispute resolution strategies. Louis-Martin also cares deeply about his community and supports a number of not-for-profit organizations in Montreal.



PANEL 3

KADY SÉGUIN

Policy and Research Director, IMPACT.

She leads and ensures IMPACT's research activities and policy engagement contribute to the organization's mission. This includes guiding IMPACT's research process from the conceptual stage through publication and dissemination, as well as being responsible for representing IMPACT in a variety of national and international policy-related forums related to natural resource management.

Kady first joined IMPACT in 2009 and holds a bachelor's degree in Criminology and Sociology from the University of Windsor and a master's degree in Globalization and International Development from the University of Ottawa, where her thesis work focused on the Voluntary Principles on Security and Human Rights. She has worked with the Publish What You Pay (PWYP) Canada coalition and was involved in the successful campaign to secure legislation in Canada that requires the disclosure of payments made to governments by oil, gas, and mining companies around the world.



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OPENING REMARKS

MARC TASSÉ

Chair of CCEAC and U of Ottawa Professor

A Fellow Chartered Professional Accountant who has worked at Deloitte, Mr. Marc Y. Tassé is recognized as one of the world's most prominent and respected forensic and investigative accountants. Mr. Tassé possesses extensive expertise in the prevention and the detection of fraud, corruption, money laundering, and terrorist financing.

Over the last 35 years, Mr. Tassé has been actively involved with different prestigious international organizations such as the Organisation for Economic Co-operation and Development (OECD), the World Bank Group (WBG), the United Nations Office on Drugs and Crime (UNODC), and the International Monetary Fund (IMF). A multiple award-winning lecturer at the University of Ottawa's Faculty of Law and at the Telfer Executive MBA program, he has delivered various lectures on fraud and financial scandal remediation at Harvard University.



PANEL 3

JUSTIN TAYLOR

Senior Advisor, FinDev Canada's risk management and transaction due diligence in the areas of financial crime, business integrity, and governance

Previously, he worked in private consulting, helping small businesses develop their ESG strategies and implement sustainable and responsible business practices. Before that, he led a team that conducted business integrity risk assessments at Export Development Canada. Justin brings an interdisciplinary approach to risk advisory, drawing on over 20 years of experience in credit risk, government and stakeholder relations, human rights, and strategy.

Justin holds a Certificate in Corporate Governance from the Association of Governance, Risk, & Compliance and credentials in ESG disclosure, anti-bribery and corruption, sanctions, and customer due diligence. He has a Bachelor of Commerce and a Master's in Political Economy. He is passionate about behavioural economics, and, in his spare time, he volunteers to support 2SLGBTQI+ refugees and newcomers.



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